

**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP**

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Hosea, et al.	Examiner:	Boyce, Andre D.
Serial No.:	09/558,755	Group Art Unit:	3623
Filed:	April 21, 2000	Docket No.:	60136.0097USU1
Title:	METHOD AND SYSTEM FOR WEB USER PROFILING AND SELECTIVE CONTENT DELIVERY		

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**RESPONSE UNDER 37 C.F.R. § 1.116**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of March 16, 2011, Applicant respectfully request reconsideration of the application and withdrawal of the rejections in view of the following remarks.

Remarks begin on page 2 of this paper.